

1

MY CONTACT INFORMATION

*Required Field

☐ Ms. ☐ Mrs. ☐ Mr. ☐ Dr.

First Name*

Initial(s)

Last Name*

Home Address*City/Province*Postal Code*

Home Phone () - Email (H)Year of Birth

Work Phone () - Email (W)

Employer NameEmployee No. Gender ☐ F ☐ M ☐ Transgender ☐ Other Specific

2

MY DONATION'S DIRECTION

You may select more than one option.

United Way of Calgary and Area partners with the City of Chestermere, and towns of Cochrane, High River, Okotoks and Strathmore. These relationships are referred to as Area Community Partnerships. To ensure your donation is allocated correctly, please place your designated amount in the respective box.[†]

Calgary

Chestermere Partnership

Cochrane Partnership

High River Partnership

Okotoks Partnership

Strathmore Partnership

\$

\$

\$

\$

\$

\$

Tomorrow Fund - United Way's legacy fund

\$

I want to support another registered Canadian charity and I understand this charity is not evaluated^{††} by United Way.

A \$16 processing fee is subtracted for each designation to cover the cost associated with your designation. For information on Canadian charities, visit: canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html.

Specify Canadian Charity

Registered Charity Number**

☐ Do not release my name to the charity

[†]Should the area you choose to designate your gift be fully funded by the time of your donation, United Way will ensure your funds are directed to the next most urgent priority need.
^{††}Evaluation includes due diligence around financial stability and governance.
^{**}In order for us to process your designation, you must provide us with a registered charity number.

MY TOTAL CONTRIBUTION

= \$

3

MY DONATION METHOD

PAYROLL DEDUCTION

Amount deducted per pay period \$ x number of pay periods = \$

Between January - December 2020

CREDIT CARD

☐ Visa ☐ MasterCard ☐ American Express

Card #

Expiry /

Name on Card

One-time credit card gift: = \$

or

Monthly credit card gift: Between January - December 2020

\$ x months = \$

OTHER FORMS OF PAYMENT

☐ Cash ☐ Cheque¹ ☐ Gifts of Securities²

= \$

¹ Make cheques payable to United Way of Calgary and Area - please attach to this form.
² Gifts of Securities - please call 403-410-2578 or complete the gift of publicly traded securities transfer form available at: calgaryunitedway.org/ways-to-give/securities.

MY TOTAL CONTRIBUTION (Should be the same as section 2)

= \$

TAX RECEIPTS

Tax receipts are issued by Feb. 29, 2020 except for payroll donations, which will be recorded on Box 46 of your 2020 T4.

☐ Receive your tax receipt via email. If you have selected email, please ensure it is provided in section 1.

☐ Send receipt via mail.

☐ My gift is under \$25 and I would like a tax receipt.

4

SIGN AND DATE

*Required Field

DONOR RECOGNITION

A donation of \$1,200 or more recognizes you as a United Way Leadership Donor in publications.

May we recognize your donation?

☐ YES ☐ NO, I wish to remain anonymous

If yes, please print name(s) as you would like it to appear: (e.g. John & Jane Doe, Doe Family, etc.)

Please authorize your donation by signing*:

Date:

DONOR PRIVACY – United Way of Calgary and Area complies with the Association of Fundraising Professional's Donor Bill of Rights and is committed to protecting the privacy of your personal information. The information you provide is used to assist in the administration and acknowledgement of your gift, to issue tax receipts, and to fulfill your information questions. We do not release donor names unless requested by the donor. For more information, please visit calgaryunitedway.org.

United Way of Calgary and Area estimates fundraising and related operating costs to be 14% - 16%.

THANK YOU

600 – 105 12 Ave SE
Calgary, AB T2G 1A1
[uway@calgaryunitedway.org](https://www.calgaryunitedway.org)

t 403-231-6265
f 403-355-3135
www.calgaryunitedway.org

Registered Charitable
Organization Business Number
13022 9750 RR0001

United Way invests in overcoming poverty, helping kids succeed and building strong communities. This work is critical to long-term, sustainable change, and helps us achieve the vision of a great city for all. United Way invests in these areas and works to achieve greater innovation, policy and systems change, as well as community impact.

ABOUT AREA COMMUNITY PARTNERSHIPS

United Way of Calgary and Area partners with the City of Chestermere, and towns of Cochrane, High River, Okotoks and Strathmore to ensure donations reach essential local programs and services in communities surrounding Calgary. With the support of United Way, these Area Community Partnerships are guided by locally-based volunteer committees who research and assess issues in their own community to ensure donations go where they are needed the most.

People living in Chestermere, Cochrane, High River, Okotoks or Strathmore can invest in their community by directing their donations to a specific Area Community Partnership. If you would like to direct your gift to your town’s Area Community Partnership, simply indicate your preference in section 3 – **MY DONATION’S DIRECTION** – on the reverse side of this form. You also have the option of directing your donation to Calgary.



United Way
Calgary and Area



CHESTERMERE

UNITED WAY/CHESTERMERE PARTNERSHIP

403-207-7050
unitedway@chestermere.ca



United Way
Calgary and Area



cochrane
HOW THE WEST IS NOW

UNITED WAY/COCHRANE PARTNERSHIP

403-932-7400
unitedway@cochrane.ca



United Way
Calgary and Area



High River

UNITED WAY/HIGH RIVER PARTNERSHIP

403-652-5210
unitedway@highriver.ca



United Way
Calgary and Area



Okotoks

UNITED WAY/OKOTOKS PARTNERSHIP

403-938-8935
united@okotoks.ca



United Way
Calgary and Area



Strathmore
Where Quality of Life is a Way of Life

UNITED WAY/STRATHMORE PARTNERSHIP

403-901-1544
admin@strathmore.ca

The chart below demonstrates the tax credits at various giving levels:*

TAX BENEFITS	CORE DONORS	\$1 - \$1,199	LEADERSHIP DONORS	\$1,200 - \$9,999	MAJOR DONORS	\$10,000 +
Annual Donation	\$120	\$600	\$1,200	\$5,000	\$10,000	\$25,000
Alberta Tax Credit	\$12	\$104	\$230	\$1,028	\$2,078	\$5,228
Federal Tax Credit	\$18	\$146	\$320	\$1,422	\$2,872	\$7,222
Cost After Tax	\$90	\$350	\$650	\$2,550	\$5,050	\$12,550

*These examples are based on an annual taxable income of less than \$205,842. Please consult a financial advisor to learn more.